GBS MEWS

program premiere

485 Madison Avenue, New York, N.Y.

MISS BRANDT

August 13, 1946

AGATHA CHRISTIE'S MASTER DETECTIVE, HERCULE POIROT,
PLAYED BY HAROLD HUBER ON "MYSTERY OF THE WEEK"

8/11/4

With Harold Huber starred as Hercule Poirot, master detective from the pen of Agatha Christie, "Mystery of the Week" makes its debut as a CBS network program beginning Monday, Aug. 19 (WABC-CBS, 7:00-7:15 PM, EDT. Mon-thru-Fri. Reb. 11:00 PM).

Hercule Poirot, vain but charming Belgian sleuth, solves baffling crimes, as he says, "by use of the little gray cells." Formerly chief of the Belgian Surete, Poirot is now retired, his talents available to all criminal authorities. For "Mystery of the Week," Poirot has transferred activities to the United States.

Harold Huber was selected to play Poirot by Mrs. Christie after she had seen him in London in the movie "Charlie Chan in Monte Carlo." Huber, an actor of great versatility, achieved notable success on the stage in "Grand Hotel," and has appeared in more than 100 movies and in a number of radio shows.

Carl Eastman directs "Mystery of the Week." Alfred Bester writes the scripts.

Sponsor is Procter & Gamble Company.

* * *